



Yes!

I will sponsor the 2018 Frederick Women's Distance Festival!

1 SELECT YOUR SPONSORSHIP LEVEL

Premier and Platinum no longer available

- Gold \$500
- Silver \$250
- Bronze \$100

Thank you for your sponsorship of the Frederick Women's Distance Festival!

2 PROVIDE US WITH YOUR INFORMATION

SPONSOR NAME _____
(as you would like it to appear in our acknowledgments)

CONTACT PERSON _____

STREET ADDRESS _____

CITY, STATE, ZIP _____

EMAIL _____

3 COMPLETE YOUR PAYMENT

- Check Enclosed (payable to Frederick Steeplechasers Running Club)
- Please Invoice me

SEND COMPLETED FORM TO:
Frederick Steeplechasers Running Club
PO Box 681
Frederick, MD 21705

QUESTIONS?
Please contact Harriet Langlois
(harriet.langlois@steeplechasers.org)

Or skip the paperwork and register online at:
<https://steeplechasers.org/signature-race-sponsorship-registration/>

*The Frederick Steeplechasers Running Club is a 501(c)3 nonprofit organization.
All contributions are tax-deductible to the fullest extent allowed by law.
FSRC Tax ID #51-0211400, RRCA Tax ID #23-7283854 (group exemption #2702)*

www.frederickwdf.com | www.steeplechasers.org

August 4, 2018



Frederick, Maryland

Sponsor the 29th Annual Frederick Women's Distance Festival!

The Frederick Women's Distance Festival offers women of all ages and abilities the opportunity to come together in a morning of fun and fitness. The 5k event, open to runners and walkers, begins and ends on the campus of Frederick Community College. The associated race-day expo and post-race celebration enhance the experience for our runners, volunteers and sponsors.



We invite you to join us as a sponsor of this year's event. You'll enjoy excellent marketing benefits, exposure to our growing field of participants, and the opportunity to align yourself with the well-respected 900+ member Frederick Steeplechasers Running Club and our target charitable beneficiary, the Women's Giving Circle of Frederick County.

In 2017, the race netted \$16,223 for the grant program operated by the Women's Giving Circle, providing funds to nonprofit organizations serving women in need in our community.



2018 SPONSORSHIP OPPORTUNITIES

	PREMIER SPONSOR \$3000	PLATINUM SPONSOR \$1000	GOLD SPONSOR \$500	SILVER SPONSOR \$250	BRONZE SPONSOR \$100
Number of Sponsorships available	Dr. Elizabeth Liotta	3 (filled for 2018)	Unlimited	Unlimited	Unlimited
Race Day Banner (supplied by us)	Dedicated 3' x 6'	Dedicated 2' x 6'	Dedicated 2' x 5'	Shared Banner	Shared Banner
Name/Logo on home page of race website, promotional posters, postcards	♥				
Logo on Race Bibs (commit by June 1)	♥	♥			
Race Bags: sponsor-supplied promotional material placed in race bags	♥	♥	♥		
Email Promotion: Inclusion on mass marketing emails (over 12,000 recipients)	♥	♥	♥		
Logo/Link on race registration page	♥	♥	♥		
Expo Space (10' x 10') with table	♥	♥	♥	♥	
Logo on race shirt (commit by June 20th)	♥	♥	♥	♥	
Complimentary Race Entries (register online by August 1st)	5	4	3	2	1
Thank You post on Facebook page	Dedicated post	Dedicated post	Dedicated post	Shared post	Shared post
Logo on race website sponsor page	♥	♥	♥	♥	♥
Promotional material on shared expo table	♥	♥	♥	♥	♥

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August 4, 2018



Frederick, Maryland

AT A GLANCE!

The Frederick Steeplechasers Running Club is proud to present the 29th annual Frederick Women's Distance Festival. This event brings over 500 women and girls together in a celebration of fitness and health.

OUR PARTICIPANTS!

Our participants come from all over Maryland and the surrounding mid-Atlantic states and range from fitness walkers to the most competitive women in the region. There is truly something for everyone.



OUR VOLUNTEERS!

Our event staffing is 100% volunteer-based, with over 75 volunteers coming together on race day to ensure that everyone has a great experience.

OUR SPONSORS!

We could not be successful without the generosity of our loyal sponsors. Some of them have been with us for years and we love having them join us on race day!



OUR PROCEEDS!

100% of our net race proceeds are donated to the Women's Giving Circle of Frederick County, funding grants to nonprofits serving women in our area.